



IATEFL Brighton 2018

9th - 13th April 2018

Delegate Statistics



These statistics have been gathered to give you key information about our conference delegates, which we hope will be of help when considering sponsorship and exhibitor opportunities for IATEFL Manchester 2020. If you would like any additional information about these statistics, please contact Leanne Smith via leanne@iatefl.org or on +44 (0) 1795 591414.

2018 saw IATEFL's 52nd International Conference and Exhibition return to Brighton for the 8th time in its history. With the largest number of registered delegates, the Brighton Centre and the Hilton Metropole played home to:

3,079 Attendees

14 Pop-up presentations

2 Signature events

5 Plenaries

11 Pre-conference events

1,678 Unique visitors on the conference app (09-13/04/2018)

13 evening events

1 Strategic partner

38,000 Unique visitors to the conference website

29 Scholarship winners

45 Exhibiting companies

560 Sessions

How do the numbers compare to previous IATEFL conferences?

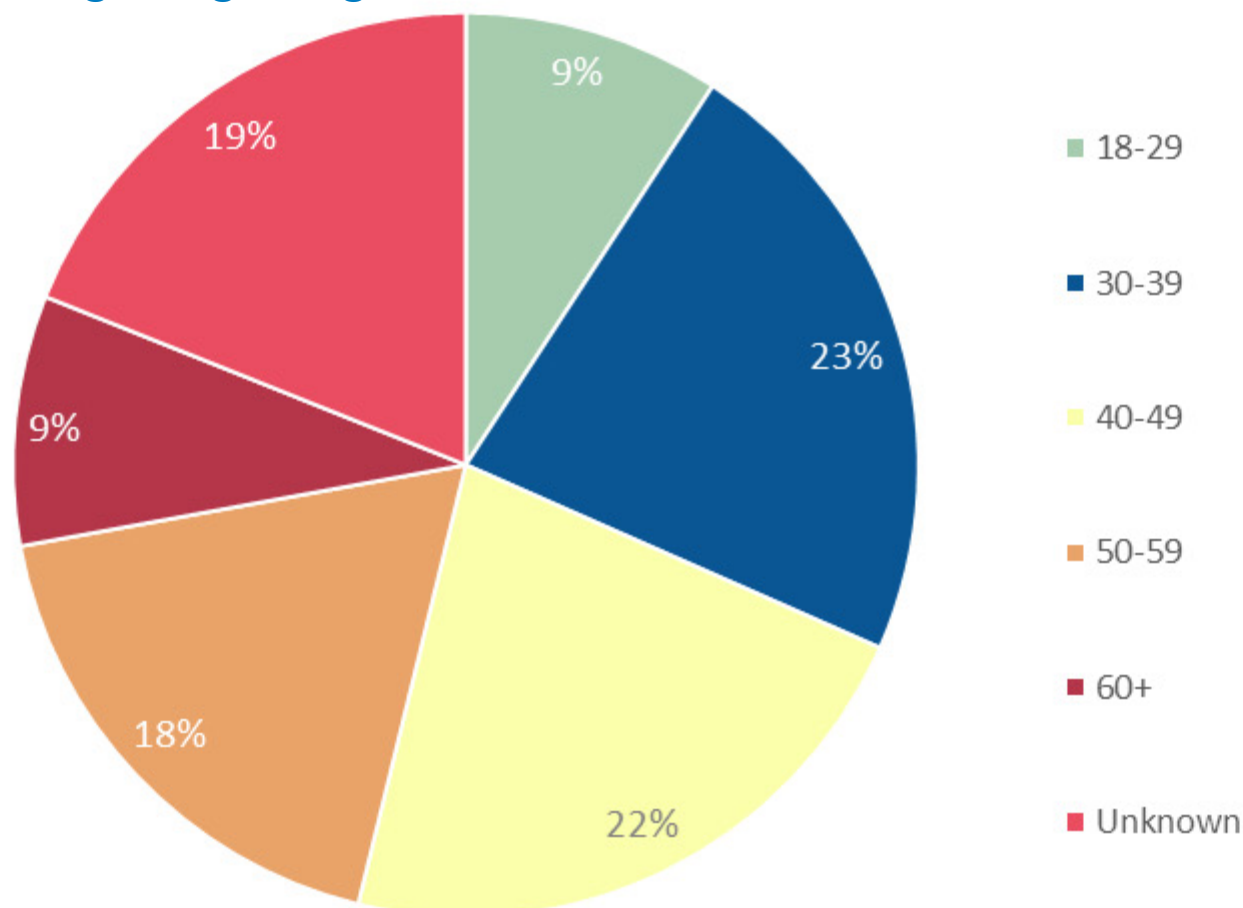
Conference Year	Attendee Numbers
2011	2663
2012	2610
2013	2898
2014	2686
2015	2815
2016	3007
2017	2921
2018	3079



About our delegates

29.7% of delegates were **first time attendees**

Delegate age range:



Delegate gender:

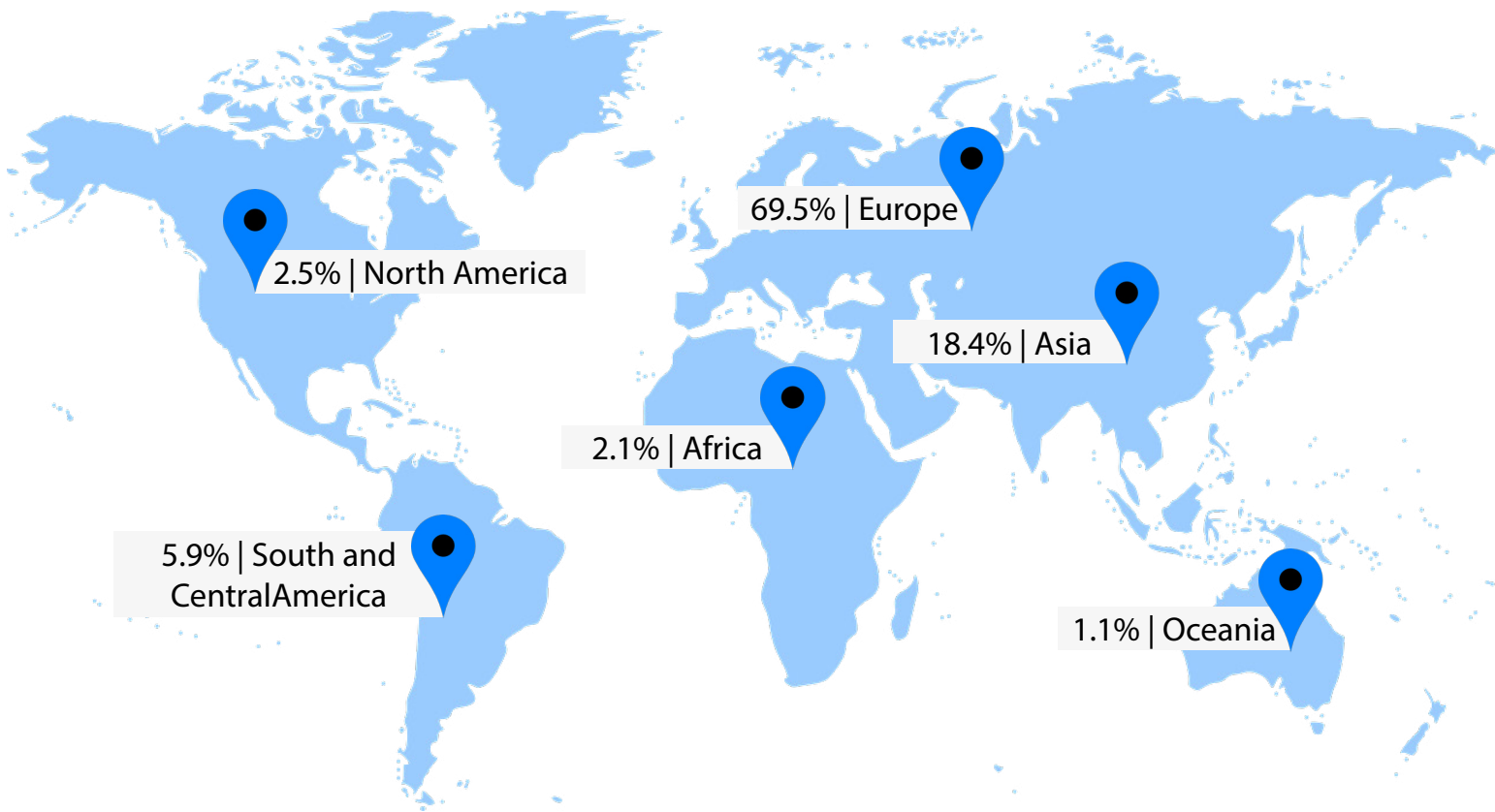
For IATEFL Brighton, delegate **gender was not asked** as part of the registration process.

Delegate country of residence:

Delegates came to IATEFL 2018 from at least **96** different countries around the world; making it a truly international event! This has been broken down into percentages per continent below.

Whilst the majority of delegates came from Europe, **30%** of delegates came from elsewhere. Asia saw the biggest increase from Glasgow with a **28%** growth in numbers.





Delegate work type:

Teacher / Lecturer	33.45%
Unknown	19.60%
Teacher Trainer	11.61%
Author / Writer / Editor / Publisher	8%
Director of Studies / Academic Coordinator / Course developer	7.78%
CEO / School Owner / Head Teacher / Head of Department	5.23%
Manager	3.23%
Student	3.02%
Consultant	2.45%
Researcher	2.10%
Examiner/Assessor	1.05%
Administrator	0.84%
Retired	0.63%
Other	0.49%
Professor	0.21%
Translator/Interpreter	0.18%
Freelance	0.04%
Government	0.04%

From looking at the breakdown of work roles, at least **16.58%** of our delegates will be key decision makers within their jobs.



Delegate areas of interest:

As part of the registration process, delegates were asked areas of work/interest. Delegates had the option to select multiple choices within this section and so the results show a wide variety of interests. Unsurprisingly, Adult Teaching came out on top, followed by Teacher training and development.

Adult teaching	14.70%
Teacher training	6.22%
Teacher development	5.92%
Unknown	5.23%
Materials development	4.48%
ES(O)L - English for Speakers of Other Languages	4.38%
Assessment/Examination	4.16%
English for academic purposes	4.12%
Young learners & teenagers	4.03%
Learning technologies & online/digital learning	3.49%
Grammar	3.35%
Methodology	3.36%
Materials writing	3.25%
Secondary teaching	2.96%
Business English	2.93%
Learner autonomy	2.73%
Management/Leadership	2.70%
Curriculum	2.63%
English for specific purposes	2.57%
Research	2.39%
Pronunciation	2.08%
Applied linguistics	2.04%
Tertiary teaching	1.95%
Primary teaching	1.89%
English for specific academic purposes	1.87%
Publishing	1.53%
Literature, media and cultural studies	1.50%
Global issues	1.29%
Dictionaries/lexicography	0.27%



Delegate conference attendance:

